

LAMBDA: Manitoba's GLBT Business Chamber

Board Meeting: May 4, 2011 @ 7:30 pm

Location: Delta Winnipeg

Agenda

Attendance

Attendee	Absent	Present
Mark Schollenberg		*
Tara-Lee Andreas (Minute taker)		*
Bary Karlenzig	*	
Nadine MacSki		*
Tony Young	*	
Vic Hooper		*
Greg Hamilton		*
Melanie Mykietowich		*

Agenda Item	Minutes	Action
Meeting to called to Order 7:55 am		
General Business - Mark Schollenberg	Last meeting AGM this will be reviewed next year.	
	Tony Young has indicated his continued involvement with Mark. Personal situation is requiring his attention at this time.	
Chair Report - Mark Schollenberg	Transition list: 1. Web and Print information on titles 2. Membership information 3. Banking 4. Announcement 5. Send out new contact information to board 6. (Vic created a Google spreadsheet)	
Secretary Report - Tara-Lee Andreas	By-laws need to catch up with Jordon and Paul to see if they will assist and make recommendations.	TL to ask Jordon if he has a coup of the Robert's rules.

	Mark suggested using the Ontario Gay and Lesbian bylaws.	
	Trying new formats of meeting minutes. Still evolving and will be similar to this to be more action based to keep momentum.	
Treasurer Report- Bary Karlenzig	Absent No report	TL to send email to Bary requesting report to send out
Membership Report- Nadine MacSki	New member Kenaston Wine Market! www.kenastonwine.com .	
	Need to find out our <u>YOY results</u> now that Nadine has been with us for a year	Nadine to work with Bary to do YOY stats and a tracking mechanism that can be reported from meeting to meeting; for next meeting.
Communications Report- Vic Hooper	Vic confirmed that <u>member profiles</u> to be launched September.	
Marketing, Promotion and Events Tony Young Mark Schollenberg Melanie Mykietowich	Mark would like to continue to <u>meet together</u> for dinner or BBQ or cocktails over the summer to keep momentum. Nominations will be coordinated for this committee with Mark, Tony and Melanie. TL suggested revisiting a nominal charge to events to reflect the value of these opportunities for the membership.	Summer meetings to be concluded Nominations to be concluded Charging for events to be concluded
	<u>June's meeting</u> will be kept social as it is during Pride week. Have we registered?	Mark going find out from Tony what is going on with the float.
Communications Report- Vic Hooper	<u>Notices</u> to members will happen three times a month: <ol style="list-style-type: none"> 1. One week after the event meeting a thank and information on the event will be sent to the membership 2. One week before the event a reminder will be sent 3. The day of the event a reminder will be sent 	

<p>Other Business</p>	<p><u>Pride Mart</u></p> <ol style="list-style-type: none"> 1. Registration to be confirmed Floor plan to be finalized 2. Volunteers needed for setup 9:30 are - 11:30 am. 3. Need to do volunteer schedule for the Lambda table 4. Greg has the tables and chairs arranged 5. Lambda table items to have: <ol style="list-style-type: none"> a. Banner b. Draw to go to website c. Brochures d. Membership forms e. Stickers with names f. Straight pins 	<p>Bary to advise Greg of list</p> <p>Greg to host meeting to train Nadine, TL and anyone else interested on Pride Mart for next year 7:30 am Delta Tony and Brian also to be in attendance for the float.</p>
	<p><u>Outwards Ad</u></p> <p>Theresa retiring and will no longer be in ad. Tony has in past enjoyed this responsibility. Discussed maybe changing it that Lambda members get discount for ads with Outwards vs. all on one Lambda ad.</p>	<p>Mark to confirm if Tony still leader</p>
	<p><u>Strategic Planning Session</u></p> <p>Mark would like to plan 1 - 3 day session to include and not limited too</p> <ul style="list-style-type: none"> • Goals • Discounts • Membership • Broaden Industries • Tourism Industry • Ad looks • Values • Sponsorships : pride-mart • Corporate memberships • Models to look at from other organizations <p>Vic suggested using Doodle.com for us for scheduling. www.doodle.com.</p>	<p>Mark and Vic to determine if doodle.com is viable for us</p> <p>Vancouver has some models on sponsorship and scholarships that we could use for our evolution.</p>
	<p>Mark advised that he and Greg were approached by <u>Calgary GLBT</u> business chamber since they are just starting up and wanted some insights on how we have evolved.</p>	

	<p>Greg wanted to conclude <u>SWISH</u> event this wknd:</p> <ol style="list-style-type: none"> 1. Dinner for 2 2. Tourism Winnipeg Swag 3. RBC Swag 4. Nadine GC 5. Fame VIP card 6. Harmony 2 tickets 7. Oakwood GC ? 8. Brochures 	<p>Items to be sent to hotel by 5 pm Thursday the 5th.</p>
<p>Meeting Adjourned by Mark 9:00 am</p>		